

ALAMANCE COMMUNITY COLLEGE
INDUSTRIAL AND GRAPHICS TECHNOLOGIES DIVISION
COURSE PLAN

GRD 168 — Photographic Imaging II

Credit Hours: 3

Contact Hours: 5

COURSE DESCRIPTION: Expanding upon the basic photographic tools and techniques introduced in Photographic Imaging I, students in this course gain an understanding of file management, digital printing techniques, controlled lighting possibilities, and in-depth imaging software skills. Also investigating critical issues in contemporary photography, the course is a combination of lectures, demonstrations, assignments, and critiques with an emphasis on the creation of an advanced, cohesive final project.

COURSE OBJECTIVE: At the end of this course, in order to receive a passing grade, students must be able to:

1. Understand different qualities of light that affect photographic imaging, and to use these qualities.
2. Understand the cultural and social significance of digital photographic medium and its relationship to the evolution of traditional and contemporary photographic imaging as art.
3. Analyze and critique photographic artworks by recognized photographers as well as their own work.
4. Write and discuss ideas and rationale for refining and recreating their own photographic artwork.
5. Will identify various traditional and contemporary techniques of creating photographic images.

PREREQUISITES: GRD 167

FACULTY PREPARING OUTLINE: Kirk Puckett

ENDORSEMENT OF ASSOCIATE DEAN AND DEPARTMENT HEAD:

Associate Dean _____ Wallace Shearin

Department Head _____ Kirk Puckett

EFFECTIVE DATE: Fall 2009

COURSE MATERIAL: As specified by the instructor.

COURSE OUTLINE:

1. Photoshop techniques.
2. Printing pictures; types of papers, proper contrast, color correction & balance, and manipulation.
3. Presentation of photographs.

TESTS:

Quizzes, midterm, and final exam will be given. Project reviews, class and individual critiques.

GRADING POLICY:

Students are evaluated based upon tests, projects, and class participation. Grades reflect knowledge, technical skill and completion of all project specifications, presentation skills, professional attitude, and personal effort. Excessive absenteeism can negatively affect the student's final grade.

A—93 to 100

B—86 to 92

C—79 to 85

D—72 to 78

F—Below 72

ATTENDANCE POLICY:

See Student Handbook

NOTICE TO ALL STUDENTS:

You are responsible for maintaining the Department of Advertising and Graphic Design. By enrolling in this course, you are accepting these responsibilities:

- Clean up your work area.
- Proper and authorized operation of all equipment.
- The following of correct procedures for signing out equipment.
- Use of approved areas for cutting boards and paper.
- The immediate report of damage, mishaps, accidents to the art faculty or authorized personnel.
- A safe and healthy work environment for all students and personnel. Smoking, the consumption of food and drink, the use of headsets during class hours, and the use of aerosol sprays, and cell phones are not permitted in the Art Department.
- The unsafe or unauthorized use of equipment or facilities by students is grounds for immediate dismissal from the college.

Please help keep the facilities and the Art Department safe and secure. Everyone benefits from a positive work environment.

DISABILITY SERVICES Alamance Community College is committed to providing equal educational opportunities for students with documented disabilities. Students who require disability services or reasonable accommodations must identify themselves as having a disability and provide current diagnostic documentation to the Disability Services Office located in the Gee Building, Room 128. All information is confidential. Please contact Monica Isbell, Coordinator of Special Needs & Counseling Services for more information at 336-506-4130 or email at isbellm@alamancecc.edu.

COURSE EVALUATION: This course will be regularly evaluated in accordance with college policy.

INSTRUCTOR AVAILABILITY: The instructor will be available for student assistance. Office hours and office location will be announced the first week of class. Until that time, or if the student cannot come by during these hours, the student may make an appointment with the instructor. The instructor also has a mailbox on campus for additional communication.

ACADEMIC INTEGRITY: Students are expected to submit work that is exclusively theirs unless otherwise told. Any student who submits work as his or her own that has not been prepared by the student whose name appears on the work is in violation of the academic integrity policy of the course. Dishonesty will not be tolerated and it will be dealt with in the severest appropriate way.