

**ALAMANCE COMMUNITY COLLEGE  
INDUSTRIAL AND GRAPHICS TECHNOLOGIES DIVISION  
COURSE PLAN**

**GRD 167 — Photographic Imaging I**

**Credit Hours: 3**

**Contact Hours: 5**

**COURSE DESCRIPTION:**

This course introduces photographic equipment, theory, and processes. Emphasis is placed on camera operation, composition, digital technique, and creative expression. Upon completion students should be able to successfully capture an image. Use Photoshop to download images, manipulate images, and print a well-conceived composition.

**COURSE OBJECTIVE:**

At the end of this course, in order to receive a passing grade, students must be able to:

1. Identify the parts of the of the DSLR camera
2. Download images to Photshop Bridge and print a contact sheet.
3. Organize files and save images to CD
4. Print a well conceived image
5. Manipulate images in Photoshop
6. Identify ISO and uses
7. Properly expose timed exposure
8. Compose and shoot portraits with lighting techniques
9. Compose and shoot a product shot
10. Critically evaluate photographic works.

**PREREQUISITES:** None

**FACULTY PREPARING OUTLINE:** Kirk Puckett

**ENDORSEMENT OF ASSOCIATE DEAN AND DEPARTMENT HEAD:**

Associate Dean: \_\_\_\_\_Wallace Shearin

Department Head: \_\_\_\_\_Kirk Puckett

**EFFECTIVE DATE:** Fall 2008

**COURSE MATERIAL:** As specified by the instructor.

**COURSE OUTLINE:**

1. Photography basics; camera operation, proper exposure settings, etc.
2. ISO types.
3. Photshop techniques.
4. Printing pictures; types of papers, proper contrast, color correction & balance, and manipulate.
5. Presentation of photographs.

**TESTS:**

Quizzes, midterm, and final exam will be given. Project reviews, class and individual critiques.

**GRADING POLICY:**

Students are evaluated based upon Tests and Projects and class participation. Grades reflect Knowledge, Technical skill and completion of all project specifications, Presentation skills, Professional attitude, and Personal effort. Excessive absenteeism can negatively affect the student's final grade.

A—93 to 100

B—86 to 92

C—79 to 85

D—72 to 78

F—Below 72

**ATTENDANCE POLICY:**

See Student Handbook

**NOTICE TO ALL STUDENTS:**

You are responsible for maintaining the Department of Advertising and Graphic Design. By enrolling in this course, you are accepting these responsibilities:

1. Clean up your work area.
  2. Proper and authorized operation of all equipment.
  3. The following of correct procedures for signing out equipment.
  4. Use of approved areas for cutting boards and paper.
  5. The immediate report of damage, mishaps, accidents to the art faculty or authorized personnel.
  6. A safe and healthy work environment for all students and personnel. Smoking, the consumption of food and drink, the use of headsets during class hours, and the use of aerosol sprays, and cell phones are not permitted in the Art Department.
  7. The unsafe or unauthorized use of equipment or facilities by students is grounds for immediate dismissal from the college.
- Please help keep the facilities and the Art Department safe and secure. Everyone benefits from a positive work environment.

**DISABILITY SERVICES:**

Alamance Community College is committed to providing equal educational opportunities for students with documented disabilities. Students who require disability services or reasonable accommodations must identify themselves as having a disability and provide current diagnostic documentation to the Disability Services Office located in the Gee Building, Room 128. All information is confidential. Please contact Monica Isbell, Coordinator of Special Needs & Counseling Services for more information at 336-506-4130 or email at [isbellm@alamancecc.edu](mailto:isbellm@alamancecc.edu).

**COURSE EVALUATION:**

This course will be regularly evaluated in accordance with college policy.

**INSTRUCTOR AVAILABILITY:**

The instructor will be available for student assistance. Office hours and office location will be announced the first week of class. Until that time, or if the student cannot come by during these hours, the student may make an appointment with the instructor. The instructor also has a mailbox on campus for additional communication.

**ACADEMIC INTEGRITY:**

Students are expected to submit work that is exclusively theirs unless otherwise told. Any student who submits work as his or her own that has not been prepared by the student whose name appears on the work is in violation of the academic integrity policy of the course. Dishonesty will not be tolerated and it will be dealt with in the severest appropriate way.