

Southerner Yearbook
Southern High School
Graham, NC27253
(336) 570-6400

June 10, 2021

Dear Parent:

A special book is created just for your student. This book holds a record of each student's most cherished memories. It is made of fine paper, bound with strong threads, and covered with the finest materials. This book is treasured through the years and shared with family and friends. It is truly priceless, for never again can a student get one like it.

The Southern High School yearbook is such a book. As a parent, you know how important high school years are, and nothing captures those years like a yearbook. That is why we would like to give you the chance to have a personal message printed in this book.

Each message will be unique because it is written exclusively by you. You may include photos, poems, or anything you feel has meaning to your student. (Just a little "we love you" will do!) A student's senior year has always been known as the most important and memorable time in his or her school career. Make this time even more special for your student by giving him or her a lasting message of your love. *Since the message and pictures will be printed in all yearbooks, we request that careful consideration is given to the content of materials submitted.*

The size of your message is up to you. The cost is as follows: a full page holds ten pictures and costs \$350.00. One-half page can hold six pictures and costs \$240.00. One-fourth page can hold three pictures and costs \$185.00. One-eighth of a page holds one picture and costs \$110.00.

Parents that order by Friday, October 1, 2021 can take advantage of an early bird discount of \$25.

*When preparing the message to your son or daughter, please be mindful of message length. When a message is extremely long or when there are multiple messages, point size is small and can be difficult to read. For a full page, there is a **limit of four messages**. For a 1/2 page ad, there is a **limit of two messages**. For a 1/4 or 1/8 page ad, the **limit is one message**. We also suggest that messages be limited to family members. **The amount of messages will be followed with no exceptions.***

You have a choice of how to purchase the ad and get the materials to us. You may submit messages and pictures to us on a flash drive. Please save messages in a rich text format. Pictures must be in a jpg format. The other option is to purchase your ad online at www.yearbookforever.com. If you choose this option, you can pay with either debit or credit card and you will upload all of your pictures and messages to this site. For best results, use Mozilla Firefox or Google Chrome as your web browser. With either option, payment is due at the time the order is placed.

If you wish to purchase a special place in the yearbook for your student, please return the enclosed order form along with the pictures and message(s) by Monday, November 1, 2021 or upload them to www.yearbookforever.com. *This means that the entire ad and payment must be in our hands on this date or uploaded on this date, not postmarked on this date.* **Space for senior ads is limited. Ads will be taken on a first come, first serve basis. Once the space is filled, we will not purchase any more pages. Remember the early bird discount is available through Friday, October 1, 2021.**

We are also offer a discount on yearbook prices to parents who purchase a senior ad. Parents who purchase a parent ad may purchase a yearbook at the base price of \$65. Any enhancements such as personalization or protective covers are an additional charge. **To take advantage of this offer, you will need to purchase the yearbook at school at the same time you pay for the ad. We are not able to offer this discount using the online program.**

It is our sincere wish for every senior parent to have the opportunity to reserve a space in the yearbook for his or her student. Don't miss out on this once in a lifetime opportunity. We will return flash drives that are used in parent ads.

Sincerely,
The Southern High School Yearbook Staff

Senior Ad Order Form 2021-2022

Student's Name _____

(If sharing with another student, each parent should complete an order form and note on each form with whom your son or daughter is sharing a page. If you are sharing a page, you each get $\frac{1}{2}$ of the messages and $\frac{1}{2}$ of the pictures. For example, for a full page, if two people shared, each student would be allowed 5 pictures and 2 messages.)

Parents' Name(s) _____

Mailing Address _____

City and State _____ Zip Code _____

Home Phone Number _____ Cell Phone Number _____

Email Address _____ (we will email a proof to you)

Size of Ad (please circle size and price):

Full page \$350 1/2 page \$240 1/4 page \$185 1/8 page \$110

Number of pictures on flash drive _____ (Remember picture limits.)

Number of messages on flash drive: _____ (Remember message limits.)

Cost of message block _____ **The ad must be paid for at the time it is ordered.**

Early Bird Discount if ordered by Friday, October 1, 2021 (\$25.00)

Total amount due: _____

Make checks or money orders payable to **Southern High School**.

Mail this form and pictures to: Southern High School Yearbook Staff
631 Southern High School Road
Graham, NC 27253

If you have any questions, please contact Ms. Lynn Bare at 570-6400 between the hours of 8:00 a.m. and 4:00 p.m. or email her at Lynn_Bare@abss.k12.nc.us.

Office Use Only:

Payment type: _____ Page number: _____