



Create a holiday shopping ad!

Holiday Shopping Ads Project

QUIZ GRADE , Due Date: Friday, December 14

Store name and products for sale can be chosen by student, but both should be acceptable to submit as a school project. Please list your store name and product category below for approval by teacher.

Check out some holiday ads for ideas. Some are available in class or online.

All ads should include items with item description, original price, % off, and sale price. Each ad should include at least 10 different % off values (**NOTE: These percentages MUST be different percentages. Using 10 items with same percentage off will NOT meet project requirements.)

Grading will follow the rubric below.

Student Name: _____

Store Name: _____ Product Category: _____ Teacher Approval: _____

Rubric for grading Percent Project : Holiday Shopping Ad

	Points Received	Points Possible
Project approved by teacher. After approval, ad created continues with approved topic and store name.		10
Number of items on sale ad		
20+ items		25
15-20 items		15
11-15 items		10
10 items		5
<10 items		1
10 DIFFERENT Percentages used in ad		10
Original Price for all items		5
Sale Price for all items		5
Item Description for all items		5
All examples correct		30
Attractiveness of display/Usefulness to others		10
TOTAL		100